MILAN
24th
25th
26th
January
2018

INTERNATIONAL MEETING

SPORT FOR SOCIAL INCLUSION AND DEVELOPMENT

ALLIANCES FOR PRIVATE PUBLIC ACTION PLANS

Aula Magna Cripta
Università Cattolica del Sacro Cuore
Largo A. Gemelli 1 - Milano

AGENDA

With the support of

Under the Patronage of

UNESCO

United Nations Educational, Scientific and Cultural Organization

ITALIAN GOVERNMENT OFFICE FOR SPORT

Presidenza del Consiglio dei Ministri
Within the framework of the Kazan Action Plan, adopted by MINEPS VI in 2017, the key-goal of the initiative is to strengthen interaction and cooperations between specialized know-how (universities, research centers, independent experts) and policy makers (public and private bodies) to support science-based, knowledge-based and evidence-based policies and interventions.

Expected outcomes:

- A comprehensive overview of approaches, models, methodologies and tools for impact measurement in the field of Social Inclusion through Sport, aligned with the specific policy areas of the MINEPS VI Follow-up Framework;
- A selection of practices and cases functional to supporting multi-stakeholder partnerships;
- An international informal and permanent working group in the framework of a global forum dedicated to promoting interventions in the field of social inclusion and development through sport, by means of public-private partnerships, impact measurement methodologies and capacity building (employability and entrepreneurship).

Online platform: [www.sport4socialinclusion.net](http://www.sport4socialinclusion.net)

All continents will be represented in the informal working group. Careful consideration of the regional distribution has been made to avoid a euro-centric perspective. Members include selected experts, together with representatives from the main international organizations, sport entities and public and private bodies active in the field of sport for social inclusion.

The working group will seek to facilitate fruitful synergies between existing know-how and the design and implementation of effective policies; making the case for investments into sport and implementing the Kazan Action Plan.

The Meeting will be held in English with simultaneous and consecutive translation ENG-SPA, SPA-ENG.

The organizers are ready to assess and deliver additional tailored services on the basis of specific requests.

### THURSDAY 25TH

#### SESSION I

**SOCIAL INCLUSION THROUGH SPORTS.**

Founding elements and the international framework

8:30 am - 9:15 am

**REGISTRATION**

9:30 am

**WELCOME GREETINGS**

Franco Anelli  
Università Cattolica del Sacro Cuore, Rector

Luigivalerio Sant’Andrea  
Italian Government Office for Sports, Head

Philipp Müller-Wirth  
UNESCO CIGEPS

Host City Greetings by:  
Roberta Guaineri  
Milan City Government, Sport Assessor

10:00 am

**FOUNDING KEY-ELEMENTS OF SOCIAL INCLUSION THROUGH SPORTS**

Approaches and lessons learnt from the point of view of specialized scholars

**Introduction:**

Caterina Gozzoli  
ASAG Università Cattolica del Sacro Cuore

Ricardo Sanchez  
Blanquerna Universitat Ramon Llull Barcelona, Spain

Fred Coalter  
Vrije Universiteit Brussel

Suzuki Naofumi  
Hitotsubashi UniversityTokyo, Japan

11:10 am

**Rule of Law as a precondition for social inclusion and development**

Alfredo Maria Durante Mangoni  
Italian Ministry for Foreign Affairs and International Cooperation

Candice Welsch  
UNODC, Vienna

To be indicated  
OECD, Paris

### WEDNESDAY 24TH

#### ITALIAN NATIONAL FORUM

Participants: representatives from private and public bodies, actors engaged in the use of sport as a vehicle for social inclusion and development, local Universities, local governments, NGOs, private foundations, private companies, sport bodies specialized or active in the social role of sports.

7:30 pm - 11:00 pm

**Welcome Networking Dinner for international participants, Triennale di Milano**  
[www.triennale.org](http://www.triennale.org)
Guide-lines and trends in the international framework

11:30 am

ROUND TABLE I
THE KAZAN ACTION PLAN AND SPORT FOR SOCIAL INCLUSION

Introduction and Moderation
Keith Gilbert
Senior Scholar, UK
Philipp Müller-Wirth
UNESCO CIGEPS
Giovanni Di Cola
ILO
Oliver Dudfield
Commonwealth
Piero Bassetti
Globus et Locus

12:15 am

ROUND TABLE II
A REGIONAL APPROACH: KAZAN ACTION PLAN AND REGIONAL/GLOBAL ACTIONS

Introduction and Moderation
Laurent Vidal
Université Sorbonne
Tiziana Beghin
European Parliament
Pierre Abega
East African Community
Matthias Guett
Council of Europe
To be indicated
Delegate of African Union

Scope & expected outcomes of Session I:

• To share examples of advanced evidence, research and interpretations related to sport for social inclusion;
• To present the current international frameworks orienting sport and sport-based policies, including the MINEPS VI Follow-up Framework, to promote coherently coordinated actions;
• Special attention will be given to the relationship between policies to contrast corruption and sport-based development programs, following UN Resolution on “Sports and Corruption” adopted at COSP 7 in Vienna on November 10th 2017.

1:00 pm

LIGHT LUNCH

SESSION II
SOCIAL INCLUSION THROUGH SPORTS.
Impact measurement: Models and Tools

2:00 pm

SOCIAL INCLUSION THROUGH SPORTS: MEASURING THE IMPACT

Approaches, challenges and existing models: towards codified toolkits

Introduction and Moderation
Caterina Gozzoli
ASAG Università Cattolica del Sacro Cuore, Italy
Cora Burnett
Johannesburg University, South Africa
Wladimir Andreff
Senior Policy Expert, France
Marc Theeboom
Vrije Universiteit Brussel, Belgium

Models, considerations and data emerging from cases and practices

3:00 pm

ROUND TABLE I

Introduction and Moderation
Christopher Gaffney
geographer, USA
Maria Trinidad Beques Soto del Valle
INDER, Cuba with Omarito Duran athlete, Cuba
Khalef Sofiane Lamandé, Algeria
World Archery Federation
Etsuko Yamada
Head, International Sport for Development, Japan Sport Council
Zemede Tekle
Government Commissioner for Sport and Culture, Eritrea

3:45 pm

BREAK

4:00 pm

ROUND TABLE II

Introduction and Moderation:
Salomé Marivoet
CEI-IUL, Lisbon Portugal
André Lachance
Baseball Canada and Ottawa University Canada with Donna Cohen, USA
Katia Rubio
Universidade de Sao Paulo, Brazil
Daria Braga
Laureus Foundation
Simone Galimberti
Engage, Nepal
4:45 pm

ROUND TABLE III

Introduction and Moderation
Marc Probst
Sportanddev, Switzerland

Nicholas Aplin
Singapore Nanyang Tech University, Singapore

Regina Moreno Guerrero
UNAM Universidad de Mexico, Mexico

Sakina Diab, Sudan
Manager Social Innovation, ICSS, Qatar

Gazi Nujiedat
Sport Supervisor, Ministry of Culture and Sport, Israel

Annalisa Novembre
Intercampus, Italy

Scope & expected outcomes Session II

• To deliver the latest know-how in the field of impact measurement;
• To promote knowledge-based programs approaches and modalities for effective management.

7:30 pm - 11:00 pm

Networking Dinner

FRIDAY 26TH

SESSION III

SOCIAL INCLUSION THROUGH SPORTS

PPP methodologies, networking governance, impact evaluation.

9:30 am

An orientative introduction:

Paolo Bertaccini Bonoli
Territoria, Research Center, Italy

Colin Higgs
Senior Policy Expert, Canada

Models, considerations and data emerging from cases and practices.

10:00 am

ROUND TABLE I

Introduction and Moderation
Gabriel Messmer and Steve Marsden
Active Well-being Initiative, Ewaleo, Switzerland

Francisco Irarrazaval
Former Sport Assessor Buenos Aires Municipality, Argentina

Nikolaus Theodorou
Aristoteles University, Saloniki, Greece

10:45 am

Break

11:00 am

ROUND TABLE II

Introduction and Moderation
Jackie Lauff
Co-Founder and CEO, Sport Matters, Australia

Josias Ndikumasabo
Université du Burundi Bujumbura Burundi

Abdul Kareem Almeer and Yousef Almuharraqi
Ministry of Youth and Sport Affairs, Kingdom of Baharain

Warit Totthing
Asia-Pacific Youth and Sport Task-Force Member, Thailand

Joao Paulo Almeida
Portuguese Olympic Committee, Portugal

Martino Roghi
Milan Foundation, Italy

11:45 am

ROUND TABLE III

Introduction and Moderation
Massimiliano Montanari
Save the Dream, Qatar

Deandra Wigati Farnita
Asia-Pacific Youth and Sport Task-Force Member, Indonesia

Maja Pilgaard
Danish Institute for Sport Studies, Denmark

Javier Wallace
Researcher, University of Texas, USA

Patrick Ndayisenga
Former Olympic Athlete, Former Director Sport Ministry, Burundi

Chiara D’Angelo
ASAG, Università Cattolica del Sacro Cuore, Italia

12:30 am

FOOD, SPORT, SUSTAINABILITY: ELEMENTS FOR A POTENTIAL POLICY

Representative City of Milan
The Milan Urban Food Policy Pact and EXPO 2015 Milan Charter

Scope & expected outcomes of Session III:

• To emphasize the importance of PPP for achieving social inclusion through sport and inspire the participants with stories and cases useful to move towards tangible outcomes;
• To share examples of methodologies designed to attract investments into sport for social inclusion and enhance the high-impact potential of interventions. A special attention will be given to capacity building of target groups, in order to develop through sport key-competences for employability and entrepreneurship.
1:00 pm

LIGHT LUNCH

SESSION IV
ORIENTED TO ACTION: A GLOBAL FORUM
http://www.sport4socialinclusion.net

2:00 pm

PROGRAMS, PROJECTS, INITIATIVES,
PROPOSALS, MSH FORA, CIVIC PLATFORMS,
PILOT ACTIONS

Moderation
Caroline Tresise Baxter
UNESCO
Paolo Bertaccini
Territoria, Research Center, Italy

Prescheduled Interventions by Governments and Governmental Bodies:
Mons Melchor Sánchez de Toca
Undersecretary of the Pontifical Council of Culture,
Holy See (Vatican City State)

Henry Gomez
Minister Ministry of Youth and Sports, Gambia

Batyr Abdyev
Republic of Turkmenistan

Rosaline Amba
Sport Ministry, Cameroon

Christa Maria Schumann Lottmann
CONADER, Guatemala

Mouatadid Moulay Abdellatif
Kingdom of Morocco

Evangeline Njoka and Joel Ongoto
Kenya National Commission for UNESCO, Kenya

Alaa abed-alqader neama Al-abadee
Ministry of Youth and Sports, Iraq

Other participating Governments
Argentina, Cameroon, Cuba, Eritrea, Guatemala, Iraq, Belgium, Ukraine,
Israel, Switzerland, Germany

Prescheduled Interventions by NGOs and experts.
Marco Arpino
CONI, Italian NOC

Jean Claude Mugabo
Alter Ego Foundation, Burundi and Congo

Tripal Lama
Sport4All, Nepal

Francois Kalonda Lopapa
University of Tshumbe, Congo RD

Lerina Bright
Mission 89, Switzerland

Matthew Vaea
former rugby player and coach, SASNOC, Samoa

Rodrigo Sabatini
ZeroWaste, Brazil

Elena Bellistracci
Homeless World Cup

Guido Battaglia
MSE, Switzerland

Léa Cleret
Equitelos, France

The last session is conceived as an open forum specifically aimed at
presenting governmental policies, cases, programs, projects, considerations
and proposals functional to foster concrete actions and effective permanent
virtuous long term interactions among all actors, in the perspective of
generating a solid cooperation among public and private policy makers
through the use of impact evaluation and PPP knowledge-based methods
by means of the launched global platform:
http://www.sport4socialinclusion.net

5:30 pm

CONCLUSIONS AND FOLLOW-UP AGENDA